

Meet National Museum Standards with the Standards and Excellence Program for History Organizations (STEPS)

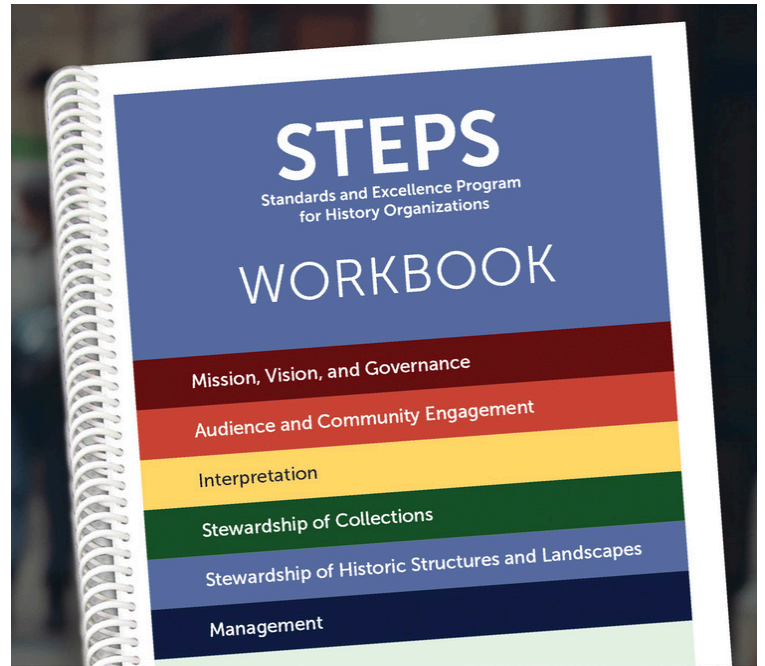
The Standards and Excellence Program for History Organizations (STEPS) is a self-paced, self-assessment program from the American Association for State and Local History.

STEPS is a manageable tool for finding opportunities for improvement, long-term planning, and working toward meeting basic museum standards.

STEPS guides you to strengthen your organization by helping you improve financial management, connect with visitors, and set your organization up for long-term success. There are six core areas of the program:

1. Mission, Vision, and Governance
2. Audience
3. Interpretation
4. Stewardship of Collections
5. Stewardship of Historic Structures and Landscapes
6. Management

STEPS was developed specifically for small- and mid-sized organizations.



Benefits of Participation

- Demonstrate to your funders that you're working toward meeting high standards
- Help with budgeting, strategic planning, operations, and policies and procedures
- Clear direction for future improvements and long-term sustainability
- Preparation for participation in other programs, including the American Alliance of Museums' Museum Assessment (MAP) and Accreditation programs

Learn more and enroll at aaslh.org