

Institutional



The leading MENA broker

adss.com



Institutional-grade FX & CFD liquidity

We are market leaders providing OTC products to institutional clients that deliver a wide range of trading solutions. Established in 2010, we are headquartered in Abu Dhabi, and have a new office in Dubai. We offer many different services to institutional clients around the world and deliver Tier 1 bank pricing and high-quality execution.

Retail Brokers | Banks | Hedge Funds | Asset Managers

We use bank, non-bank and multiple regional liquidity pools to deliver a unique trading experience. Using our bespoke version of the industry favourite MT4 platform, we can match you with one or more sources of liquidity that can be tailored to suit your needs. For example, we offer pure buy-side liquidity to clients. We're also connected to multiple third-party tech providers including OneZero and PrimeXM for easy and quick plug 'n' play set-ups.





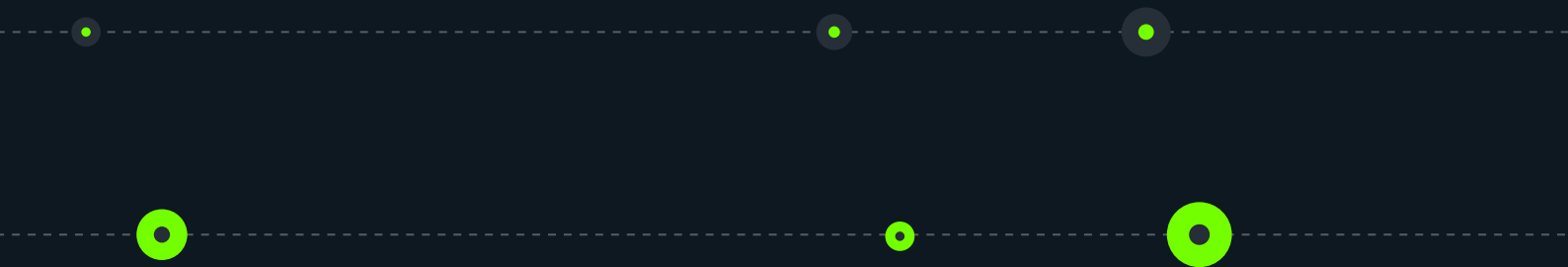
Discover trading opportunities

- Spot FX
- Majors, minors and exotic currency pairs available
- Gold, silver and platinum CFDs
- CFDs on indices, commodities, treasuries, and over 1,000 single stocks

Trading Desk

You can access our Trading Desk for institutional-level customer support and transaction execution services including:

- 24/5 multilingual customer support
- Voice execution
- Market analysis and research





Prime brokerage

No matter how complex your trading requirements are, we offer a wide variety of prime brokerage services. Using state-of-the-art technology and the power of our global network of partners, we deliver tailored services:

Liquidity

You can access a deep multilayer liquidity pool through our extensive selection of market-leading Tier 1 and Tier 2 bank and non-bank market makers.

White labelling

As a broker, you can repackage services under your brand name. You can utilise extensive back-office support alongside the tools you'll need to monitor client trading.

Margin solutions

A technological platform that helps you manage risk and make efficient use of capital using leverage. We can also provide you with a Net Open Position (NOP) line for trading.

Give-up solutions

3-way/4-way give-ups with access to 20+ Tier 1 banks and non-banks pricing.





Deep liquidity

We are a global, multi-asset liquidity provider and pricing aggregator across forex and CFD products, with spreads and prices that are amongst the most competitive in the industry.

- Multiple currency pairs including majors, minors, and exotics.
- CFDs on indices, equities, and commodities.
- Institutional-standard customer care and service.
- Access to 20+ Tier 1 banks, non banks, ECNs and exchanges liquidity.
- Leverage from 200:1 on major currency pairs, and CFDs and 100:1 on metals.
- Tailored liquidity.
- Advanced trading engine.
- Fast execution.





White label solutions

Faced with rising bottom-line costs and increased regulatory pressure, institutions are having to dedicate more financial resources towards compliance and reporting requirements. They are doing this while continuing to meet the growing expectations of modern-day investors for global market access through the implementation of cutting-edge technology.

If you are looking to provide a market-leading, multi-asset trading platform with a fully integrated back-office management system, our white-label offerings provide a cost-effective full turnkey solution.

We have collaborated with numerous institutions – from banks to brokers – and have delivered bespoke white-label solutions to meet the exact requirements of each of our clients. We work tirelessly to improve our industry-leading products and to support the growth of our white-label partners.

Bespoke solutions tailored for any institution:

- Fully customisable branding
- Securely hosted within our infrastructure
- Access across multiple devices
- Full access to client onboarding, administration and back-office applications
- Market-leading order routing and execution
- Customisable listings with more than 2,200 products available

Get to know our unique Trading Services Team

Based across our offices in Abu Dhabi and Dubai, our multilingual team is on hand 24/5 to support you on your trading journey. Here's what you can expect from our dedicated, expert team.

- Help with market-related queries
- Assistance with any trading-related issues
- Help with issues related to deposits and withdrawals
- Technical research and market analysis sentiment
- Advice on non-trading-specific queries
- Provide support with your account
- Support available in Arabic, English, Urdu, Hindi, French





ADSS: institutional

Secure

We are regulated by the Securities and Commodities Authority (SCA).

Platform

Trade with our advanced and bespoke version of the MT4 platform.

Stable

We have trading volumes up to US\$17bn every day.

Funding

Clients can fund via bank wire transfer through the following banks: FAB, ENBD and SCB.

Competitive

We provide tight pricing from 20+ Tier 1 banks and non banks.

Support

Help is available for clients 24/5 from our trading services team.





Benefits for you and your clients

- Simple-to-use platforms for retail investors.
- Advanced services are included for professionals.
- Supports iOS and Android smartphones and tablets.
- Multi-language (Arabic, English, Chinese (Mandarin), Italian and German).
- Multi-asset trading platform supporting CFDs (across commodities, indices, stocks and currency pairs in the US, Europe and Asia).
- Powerful integration of account opening, customer funding, marketing and notification capabilities and research – all in a single trading application.

A solution offering full flexibility

- Customisation – support three regions with a single app
- Choose to make your customer onboarding journey automated or manually approved
- Multiple payment channels are supported (credit cards, country-specific payment channels, and online transfers)
- Your local preferred payment gateway is easily supported
- Custom-made watchlists with trade ideas that can be pushed to your clients
- News and research tools that utilise public and internal sources are available to you
- Access to internal webinars or trading videos (public or internal)

Trade with ADSS.
Experience exceptional
on every level.

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Trading CFDs is high risk. Authorised by SCA.

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